

Cindy Uncorked!



**Sponsorship
Opportunities**

Cindy Uncorked

Hosted by Cindy Ashton

30 minute weekly show

Women's Broadcast Television Network (WBTVN)

365 000 viewers

Tuesdays at 9 pm Eastern

Plus streamed online...

- ✓ Apple TV
- ✓ Direct TV Sling
- ✓ Comcast
- ✓ ROKU
- ✓ Amazon Fire
- ✓ And more...

"Tackling important women's issues from a fresh perspective. Cindy has the heart of Oprah, humor of Ellen and sparkle of Liza Minelli"



**Women make the decision
in the purchases of:**

- ✓ 94% of home furnishings
 - ✓ 92% of vacations
 - ✓ 91% of homes
- ✓ 60% of automobiles
- ✓ 51% of consumer electronics...

Source: Harvard Business Review



Viewership Demographics



- ✓ Educated, professional women ages 35-55
- ✓ Health, wellness and personal growth are important to them
- ✓ Sustainability, the environment and quality matter
- ✓ They tend to be more daring, courageous and willing to step outside the box
- ✓ They are worldly, adventurous and have a spark to them
- ✓ Big hearted and wants to leave the world a better place

Sponsorship Opportunities – Page 1

The following opportunities are for January 10th to March 6th, 2017 + December promotion leading up into the winter season.

Wine Sponsor: \$4000 for 8 episodes (1 spot)

Your wine featured in the opening and closing segment of the show. Cindy will show off the wine of the week, taste it and describe to the viewers it's attributes.

Commercial Break: \$2500 for 8 episodes (4 spots)

Weekly :30 Commercial. You provide the footage.

We can create a commercial for you for an additional cost. Includes rotating logo on both the CindyUncorked website and show page on the network.



These packages include:

- ✓ Rotating logo on both CindyUncorked.com and the [show page](#) on the network.
- ✓ Ongoing social media + web exclusive with calls to action to your website.
- ✓ Your brand seen on WBTVN (365 000 US viewers) + Streamed online globally to a potential of millions on Apple TV, Direct TV Sling, ROKU, Comcast, etc.
- ✓ Work with Cindy personally on positioning so you have maximum ROI.
 - ✓ Leverage promotion from both Cindy's and WBTVN's databases.

Sponsorship Opportunities – Page 2

For the winter season – January 10th to March 6th, 2017.

Adventure Sponsor: \$1500 for 2 episodes (5 spots)

We come to you and film us experiencing your service. If you have a bakery, we learn how to create something scrumptious. If you have a trampoline park, we get bouncing. We create a 2 part series and give you the video for your own promotional purposes.

Segment Sponsor: \$1500 for 8 episodes (2 spots)

Logo and announcement at beginning of either the “Live from the street” or “Influence Uncorked” segment for 8 weeks.

Executive Producer: \$250 / episode or \$1500 for 8 episodes

Executive producer credit on each episode and online.

These packages include:

- ✓ Ongoing social media + web exclusive with calls to action to your website.
- ✓ Your brand seen on WBTVN (365 000 US viewers) + streamed online globally to a potential of millions on Apple TV, Direct TV Sling, ROKU, Comcast and more.
 - ✓ Work with Cindy on positioning so you have maximum ROI.
 - ✓ Leverage promotion from both Cindy’s and WBTVN’s databases.



Show Segments and Topics

Every segment is meant to spark deeper conversations about important issues while gently challenging the viewer to stretch past her comfort zone so she can step into her most fulfilled self.

HOT TOPIC OF THE WEEK: Interview with an expert who offers a controversial or fresh perspective on a hot topic. Subjects include health, money, world issues, relationships and personal growth.

“GET UNCORKED” ... LIVE FROM THE STEET: We interview people live on the streets (various cities) where they share their thoughts on the topic of the week.

INFLUENCE UNCORKED: Live from a unique location, Cindy shares a strategy on how to show up powerfully in your life and how to navigate work and home relationships.

UNCORKED ADVENTURES: Living with courage requires us to get uncomfortable and try something new. In each episode, Cindy and some lucky viewers will embark on an adventure... from skydiving to African dancing to flying on a trapeze and more.

*And of course song
and comedy are
woven throughout*

Benefits To Your Brand ... Get Uncorked to Get Seen!

- ✓ Work with Cindy personally on your positioning on the show to ensure maximum ROI. She is a high level presentation and communication coach for fortune 500 companies.
- ✓ Reach a targeted audience of professional women
- ✓ Generate new leads to your website and product / services.
- ✓ Build new fans on various social media as well as strength your relationship with current buyers and brand advocates.
- ✓ Boost conversion rates and repeat sales with increased brand awareness.
- ✓ A return on investment which allows you to investment more funds into your core business
- ✓ Your company recognized as supporter of women



Who is Cindy Ashton?



- ✓ Awards from President Obama & Queen of England for life time of volunteerism.
- ✓ Singer / Entertainer as seen singing opera with Downsview Symphony, “Miss Hannigan” in Annie and sharing stages with Bruce Reynolds (ABC’s “On the Red Carpet” and Emmy winner Monica Piper (Mad about you).
- ✓ Professional Speaker. Has shared stages with Robert Herjavec (Shark Tank), Bob Proctor, Lisa Nichols (Movie, The Secret).
- ✓ Former educational consultant, published in Canada.
- ✓ Corporate Strategist / Coach – expert in body language, speaking voice, influence, leadership presence.
- ✓ Born with a 20% chance of living, heart failure and structural damage, Cindy has undergone multiple heart surgeries and has lived with chronic illness her whole life. Despite it all, she has gone on to achieve all the above and is recognized by the US Government to be within the top 10% in her field. Now she’s showing her audiences how to be their best on Cindy Uncorked!

As seen on...

InvestmentNews

metro

Inc.

The Times-Tribune

More About WBTVN

All WBTVN programming is Live, Streamed and On-demand. Our programming is free to visitors so our Sponsors get the maximum exposure and we even give viewers the opportunity to watch archives, where once again your company's branding can be seen. Each channel on WBTVN gets a branded channel and we market you through our partnerships and hosts, ROKU is just one of the mediums we use to broadcast WBTVN with your brand.

The Women's Broadcast Television Network (WBTVN) is the exclusive ALL WOMEN'S CHANNEL (OTT). We are an Over the Top cable company and we integrate through our APP with networks like AppleTV, Sling, Roku, Dish and many others. The WBTVN platform takes it one step further than other networks, we added live stream, on demand, social sharing and private channels for our hosts to maximize your exposure.



Set up a call to explore how

*Set up a call to explore how
we can market your brand.*

Call 888 443 5102 ext 2

or email us at

connect@cindyuncorked.com

