

How you would love to have “As seen on” ABC, NBC, CBS
and more on all your marketing materials?

How would that boost your credibility? Ability to charge
more? Leverage more influence?

And imagine what it would be like to have your brand on
TV...



INNOVATION

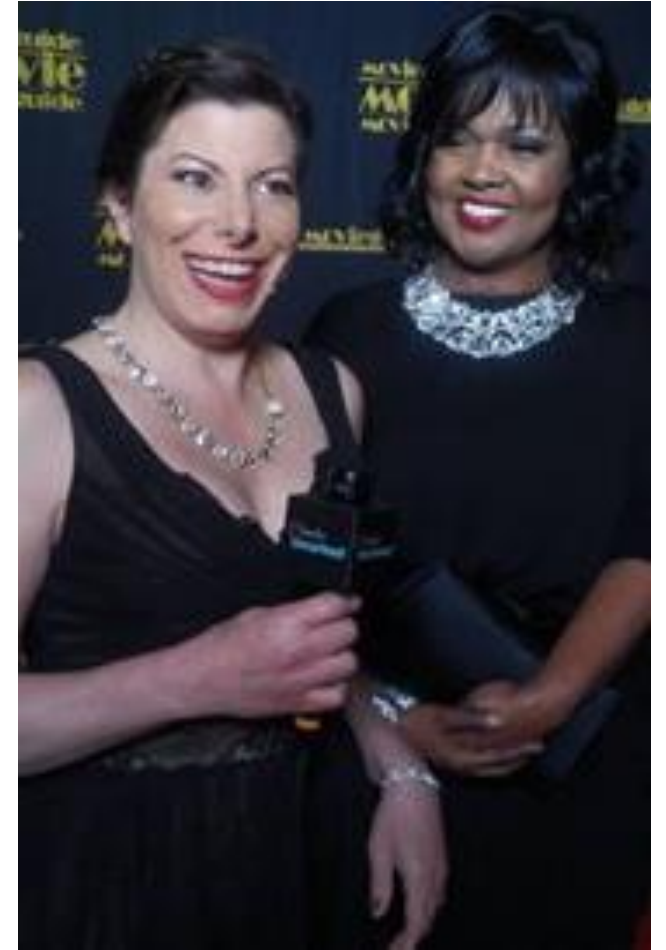
uncorked

You can get publicity and brand awareness as part of this trend-setting TV Show and National Tour with Cindy Ashton



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Award-winning TV host, Cindy Ashton interviewing 10X Grammy Winner CeCe Winans



INTRODUCTION

Get your brand featured throughout the tour + on TV via 190 million screens worldwide + exposure of our social media reach of over 2 million in this unique sponsorship opportunity.

Innovation Uncorked is a TV show, hosted by Cindy Ashton, that will air on e360TV in winter 2019. We are filming experiential, live events across the nation where business professionals and entrepreneurs are taken through a series of exercises to open up their creative thinking, connect them with other attendees in a meaningful way and give them 'outside the box' strategies on marketing, sales, branding and presentation.

The show will also feature stories of CEOs and other major influencers on how they broke through the noise, created disruption in their market and increased their profits while giving back. One of the influencers who will be on the show is Jeff Hoffman who started and built Priceline into the 100 billion dollar company it is today.

BENEFITS OF SPONSORSHIP



Establish Credibility when you can have “As seen on ABC, NBC...” on all your marketing materials.



Boost Brand Awareness and Reputation to establish you as a trend setter in your field.



Leverage Influence by being part of a movement, TV show and event series that reaches over 2 million.



Media Exposure to boost your know, like and trust factor.

TARGET MARKET & MEDIA

- Business owners, speakers & coaches who are 6 and 7 figure earners
- Business professionals at management level and above
- Industry professionals such as lawyers and realtors
- They are socially conscious, whip smart, think outside the box, have a big heart for humanity and trend setters
- Social Media Reach of over 2 million
- 6 months of ongoing marketing between the live events and airing of the TV series
- All 8 episodes of the series will air and be on demand via 190 million screens worldwide
- e360TV viewership is 450,000 per month. Cindy's other TV show, Cindy Uncorked is at 74,000.
- Promoted at 8 events + the TV launch party. 50-100 people / event + 100-200 people at the launch.
- Publicity campaign including to CBS, NBC, ABC and Fox.

TOUR DATES

September 9th to January 20th, 2019

Chicago, IL

Toronto, Canada

New York City, NY

Philadelphia, PA

Boston, MA

San Diego, CA

Las Vegas, NV

Phoenix, AZ

TV SHOW & LAUNCH PARTY

January 22nd Launch Party

New York City, NY

January 22nd to May 7th

8 episodes airing weekly on Roku, AppleTV, Amazon Fire, all smart TV's and devices and www.e360tv.com

Episodes will be on demand for a minimum of 2 years following the air date

SPONSORSHIP PACKAGE TO GET PRESS & BRAND EXPOSURE

Every episode will feature a CEO / Executive who has been innovative in growing their company. It is a great opportunity to build your personal brand, get exposure for your company and influence other leaders and businesses.

This weekly segment will be a rapid fire interview where we ask you 5 questions to illustrate how you have 'disrupted' your industry with your strategies as well as spotlight your brand.

- ✓ A one liner on our press release about you and your brand.
- ✓ A PR blast to all the major media outlets.
- ✓ Your logo on our red carpet backdrop – appearing at 7 events. Participants are photographed and filmed getting #uncorked.
- ✓ Red Carpet interviews with your logo appear on 7 episodes of the show.

\$1500 US. Only 1 spot available. Deadline to join is October 4th.

SPONSORSHIP PACKAGE TO GET A DEDICATED SEGMENT ON TV

Every episode will feature an entrepreneur whose business is innovative. It is a great opportunity to build your personal brand, get exposure for your work and influence other leaders and businesses.

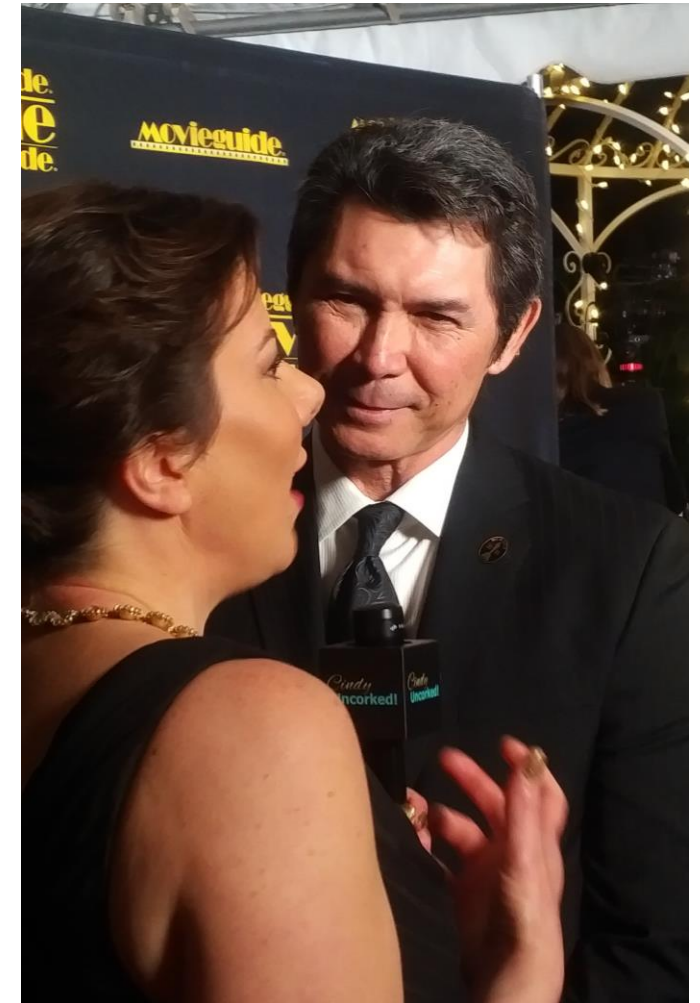
This weekly segment will be a rapid fire interview where we ask you 5 questions to illustrate how you have 'disrupted' your industry with your strategies as well as spotlight your brand.

- ✓ Filming and producing for your 5 minute segment on the show. Filmed at one of the live events. You choose the city.
- ✓ A digital copy for your own marketing and promotional purposes
- ✓ Promotional table and introduction to the audience at one of the events
- ✓ Social Media posting during your filmi shoot and when your episodes airs. Reach of over 2 million.
- ✓ Feature your segment on one episode of the show + distribution via e360tv

\$1500 US. Only 7 spots available.

ASSOCIATE YOUR BRAND WITH INNOVATION & AN AWARD-WINNING TV HOST

- TV host of Cindy Uncorked which won a Telly Award, along with CBS interactive and CBS news in the category of "Social Issues." Innovation Uncorked is a spin off of the original show.
- As seen on CBS, NBC, ABC, FOX, INC magazine and more.
- Singer / Entertainer who has shared stages with Emmy winners and Broadway performers and has performed in hundreds of operatic, musical theater and comedy improv shows.
- Keynote Speaker who has spoken at countless organizations including MetLife, Investment News, Royal LePage Realty.
- Elite-Level Presentation Strategist who has shown salespeople how to double their sales, executives how to get buy-in from their team and speakers how to mesmerize a room.
- CEO of Speaker Stardom Booking Agency.
- Awards from Former U.S. President Obama and the Queen of England for her lifetime of humanitarian work.



Award-winning TV host, Cindy Ashton interviewing Lou Diamond Phillips

CONTACT US

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